



TWELFTH Annual 5 by 7 Show

EVERYONE'S FAVORITE LITTLE SHOW

December 2, 2011 – January 1, 2012

Preview Party: Friday, December 2, 2011, 5:00 - 7:00 pm

Kleinert/James Center for the Arts, 36 Tinker Street, Woodstock, NY 12498

845.679.2079 | www.byrdcliffe.org | info@woodstockguild.org

Dear Artist,

We are inviting you to participate in Byrdcliffe's Twelfth Annual 5 by 7 Show!!

Please make a small work for us! Byrdcliffe's 5 by 7 Show is one of our premier events, exhibiting artists from throughout the region and beyond. Often called, "Everyone's Favorite Little Show", the small works are hung throughout Byrdcliffe's Kleinert/James Center for the Arts. The works are exhibited anonymously (you only sign the back) and each is sold for \$100. The 5 by 7 Show is extremely well attended. The opening reception (to which all of this year's contributing artists are given complimentary admission) is held in conjunction with the townwide *Woodstock Open House*. This is a major fundraising event for Byrdcliffe, and by contributing a small work you will help support our exhibition program.

Guidelines for the exhibition:

- Work is due no later than **FRIDAY, NOVEMBER 18, 2011, 6:00 PM**
- Artwork must be completed and dry (and if framed, ready to hang)
- Final size should be 5 x 7 inches or 7 x 5 inches - including frame
- Sign and print your name on the BACK of the canvas and indicate the top of your work
- Mail or drop off at: Woodstock Byrdcliffe Guild Office or Byrdcliffe Shop:
34 Tinker Street, Woodstock, NY 12498
Office hours: Tuesday – Friday, 10:00 am - 6:00 pm | Shop hours: Friday – Sunday, 12:00 - 6:00 pm
- There will be a special **Preview Party on Friday December 2, from 5:00 – 7:00 pm** during which attendees will have the opportunity to purchase a 5 by 7 piece before the gallery opens to the public at noon on Saturday
- The price of admission to the Preview Party is \$10 (free for 5 by 7 artists)
- All work unsold by the final week (December 23, 2011 – January 1, 2012) will be discounted to \$50
- Work that is not picked up by January 15, 2012 will be sold in the Byrdcliffe Shop, continuing your donation to Byrdcliffe

If you want us to mail you a 5 by 7 canvas board, please email or call us as soon as possible. Of course, you may use your own equivalent sized surface. Also, please attach your address, phone number, and email, so that we may thank you properly and in the case your work sells inform you of your (new) collector.

Your participation makes a real difference to us!!

Thank you,

Nathalie Andrews, Operations Manager

for the Woodstock Byrdcliffe Guild Exhibition Committee:

Nancy Azara – Alan Baer – Byron Bell – Lu Ann Bielawa – Stella Chasteen – Karen Dorsky

Heather Hutchison – Carol March – Portia Munson – Katharine Umsted – Sylvia Leonard Wolf